

Dear Friend,

The Fourth Annual West Hartford Relay is planned for Saturday, Sept. 26, 2015. Beginning and ending at Town Hall in West Hartford, this event includes a 20K relay race and a kids' 5-mile relay race. Last year we had over 300 participants in our two races.



Because we want to help kids get active, stay active and be healthy, all proceeds raised from the relay will be donated to the West Hartford Public Schools' Physical Education Department. We have partnered with Growing Great

Schools, an organization that promotes a culture of wellness in schools through Connecticut, and with their help we hope to make 2015 the most successful year yet. Over the past three years we have donated over \$18,000 to the WHPS. We are excited about another year of relays and another year of donations.



Please help to make this event a successful one by becoming a sponsor. Your financial support will help us in the mission of making our schools healthy. For your convenience, we offer several levels of sponsorship.

Diamond	\$2,500
Gold	\$1,000
Silver	\$500
Bronze	\$250
Friend	\$100

West Hartford Relay, LLC is an affiliate member of the Road Runners Club of America, and therefore a non-profit organization; all contributions are tax deductible. Please mail your *tax-deductible* contribution to: West Hartford Relay, LLC, 48 King Philip Drive, West Hartford, CT 06117

Please don't hesitate to be in touch with any questions. We thank you very much for your support! And we'd love to see you along the race course!

Sincerely,

Sarah Fite
Race Director

WestHartfordRelay.com | info@westhartfordrelay.com | (860) 977-5926

Through the Road Runners Club of America, West Hartford Relay, LLC is a registered 501(c)3 nonprofit organization. Your donation is tax-deductible to the extent provided by State and Federal law.



WEST HARTFORD RELAY

Sponsorship Levels

DIAMOND SPONSOR **\$2,500**

- Logo prominently displayed on all race signage, race T-shirts, marketing materials, event-related literature and on the race website.
- Name highlighted in all press releases sent to Connecticut media, including area newspapers.
- One complimentary team entry in the 20K relay and two complimentary team entries in the kids' relay.

GOLD SPONSOR **\$1,000**

- Large company logo displayed on all race signage, race T-shirts, marketing materials, event-related literature and on the race website.
- Two complimentary team entries in the kids' relay.

SILVER SPONSOR **\$500**

- Small logo displayed on all race signage, race T-shirts, event-related literature, and on the race website.
- One complimentary team entry in the kids' relay.

BRONZE SPONSOR **\$250**

- Small company logo displayed on event-site signage, race T-shirts and race website.

FRIEND SPONSOR **\$100**

- Name included on the race website.